* Now that you have written your outline analyzing your chosen social media personality’s web persona, you are ready to embark on ‘phase 2’ of this project.
* You will do the following:
* 1. Using the PV Library databases, research concepts and terms related to your findings about your persona.
  + e. g. you analyzed someone who seems to portray egotism and superiority in his/her online posts; now research terms such as “social media” and “egotism” and see what results you find
* 2. Start with the following databases:
  + Science Direct (filter by Social Sciences, Psychology)
  + SIRS Researcher
  + NewsBank
  + EBSCO (conduct separate searches through the national newspapers and then the pertinent national magazines)
* 3. Find a minimum of 3 sources that relate to your social media analysis in some way.
* 4. Create a citation for each source in Noodle Tools. Annotate each source in 1-2 paragraphs. Include quotations that you intend to use in your synthesis paper.
* 5. Write an essay that synthesizes your research with what you know about your chosen social media persona. You may not use the exact focus that was the subject of your previous outline; you may need to expand your view of this social media presence in order to contextualize him/her with your research findings.
* 6. Submit the synthesis essay, with perfectly-formatted MLA in-text citations and a Works Cited page, to Turnitin.com on March 21. You will have two days in class to work on this assignment; the rest is homework. Extra credit will be awarded for a visit to the Writing Center with your paper.